

SPONSORSHIPS

We know your corporate objectives are specific to your individual needs, we have presented a variety of opportunities to consider. Please take a moment to review these opportunities and the sponsor benefits that can be incorporated into an individually tailored sponsor program just for you.

TITLE SPONSORSHIP

\$25,000

- * Your company/organization's name and logo precedes the event title in all TV advertising
"Your Company's name presents the Latino Business, Consumer and Career Expo"
- * Your company/organization's name precedes the event title in all Radio advertising
- * Your company/organization's name and logo precedes the event title in all Print advertising
- * Your company/organization's name and logo precedes the event title on Expo Official Program
- * Inclusion of company logo in all print advertising - Premium placement
- * Recognition in press releases
- * Inclusion of company logo on main entrance signage
- * Logo on website - Premium placement
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * Up to two (2) Premium booths (to be used by sponsoring company only)



PLATINUM SPONSORSHIP

\$15,000

- * Inclusion of company logo in all TV advertising
- * Mention on radio advertising
- * Inclusion of company logo in all print advertising - premium placement
- * Recognition in press releases
- * Inclusion of company logo on main entrance signage - premium placement
- * Inclusion of company logo on Expo Official Program - premium placement
- * Logo on website - premium placement
- * Banner advertising space on the ExpoNW.com website
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * Up to two Premium booths (to be used by sponsoring company only)

GOLD SPONSORSHIP

\$10,000

- * Inclusion of company logo in all TV advertising
- * Inclusion of company logo in all print advertising
- * Recognition in press releases
- * Inclusion of company logo on main entrance signage
- * Inclusion of company logo on Expo official Program
- * Banner advertising space on the ExpoNW.com website
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * Up to two Premium booths (to be used by sponsoring company only)

SILVER SPONSORSHIP

\$5,000

- * Inclusion of company name in all print advertising
- * Inclusion of company logo on Expo official program
- * Banner advertising space on the ExpoNW.com website
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * Up to two Premium booths (to be used by sponsoring company only)

BRONZE SPONSORSHIP

\$2,500

- * Inclusion of company logo on Expo official program
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * One booth (to be used by sponsoring company only)

BREAKFAST ORIENTATION SPONSORSHIP

\$5,000

- * Sponsorship includes premier advertisement (banner located in front of the room) for the continental breakfast round table discussion prior to the Latino Business, Consumer and Career Expo
- * Includes speaking opportunity to address more than 100 company representatives.
- * Up to two Premium booths (to be used by sponsoring company only)

VENDOR BAG SPONSORSHIP

\$3,000

- * Sponsorship includes 2,000 Vendor Bags provided by your company
- * Your company's logo and company's information on the two big screens at the front of the stage to be displayed during the expo hours.
- * Booth not included.

SUPPORTING SPONSORSHIP

\$1,000

- * Inclusion of company logo on Expo official program
- * Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- * **Booth not included**

SPONSORSHIP CONTRACT

Please fax to: 800-790-4145

EVENT

Pasco (May 4th, 2014)
TRAC • 6600 Burden Blvd

Yakima (September 14th, 2014)
Yakima Convention Center • 10 N 8th St.

REGISTRATION

Company: _____ Industry: _____

Company Name, as it will appear on printed material:

Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Referred by: _____

Website: _____ Phone: _____ Fax: _____

Name of person manning the booth : _____ Phone: _____

E-mail: _____

EXHIBIT SPACE

Please look at map that is included in the media kit/sponsor packet. Booths are first come first serve basis.

Booth Location Preference: First Choice # _____ Second Choice # _____ Third Choice # _____

If your sponsorship includes (2) Premium booths, how many will you be using? 2 1 0

Will you be using large displays? Yes No Will you be bringing a tent? Yes No Do you need extra tables/chairs? Yes No

Do you need electricity? Yes No Will you be serving food samples at your booth? Yes No

Will you be Recruiting/Hiring at your booth? Yes No Will you be participating in the Grand Prize Giveaway (Value \$400)? Yes No

SPONSORSHIP LEVEL & PROGRAM ADVERTISING

Logos for sponsorships must be submitted with this form to ensure proper exposure.

TITLE SPONSORSHIP \$25,000

PLATINUM SPONSORSHIP \$15,000

GOLD SPONSORSHIP \$10,000

SILVER SPONSORSHIP \$5,000

BRONZE SPONSORSHIP \$2,500

BREAKFAST ORIENTATION SPONSORSHIP \$5,000

VENDOR BAG SPONSORSHIP \$3,000

SUPPORTING SPONSORSHIP \$1,000

Total Investment \$ _____

METHOD OF PAYMENT

***Prepayment is required. Please fill out the credit card information below or make checks payable to:

Expo NW and mail to 7601 W. Clearwater Ave, Suite #320, Kennewick, WA 99336***

Please Check One: Master Card Visa AMEX Check (If payment is being mailed expected by date: _____)

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Card Security Code: _____

Address (If different than above): _____

City, State, Zip: _____ Authorized Signature: _____

Do you need an invoice? Yes No

Do you need a receipt? Yes No

SIGNATURE

As a Sponsor/Vendor, (Company) recognizes and understands its rights and benefits to be guaranteed as outlined above. I (Company) understands that no additional agreements exist beyond those stipulated on this agreement, and agrees to abide by the rules and regulations set forth by Expo NW LLC for this Event, unless the event is cancelled.

(Company) agrees to indemnify and hold Latino Business and Consumer Expo, the City of Pasco, the City of Yakima, Expo NW LLC, TRAC Center, and Yakima Convention Center Indemnities harmless from any and all third party losses, claims, attorney's fees and costs, actions, damages, liabilities and expenses arising from my (our) activities at Latino Business and Consumer Expo, except to the extent arising from the gross negligence or willful misconduct of the Indemnities.

Printed Name: _____

Signature: _____

Date: ____/____/____

CANCELLATION POLICY
ALL MONIES ARE NON-REFUNDABLE